

Creative Design

Graphic Designing

Website Development

Search Engine Optimization

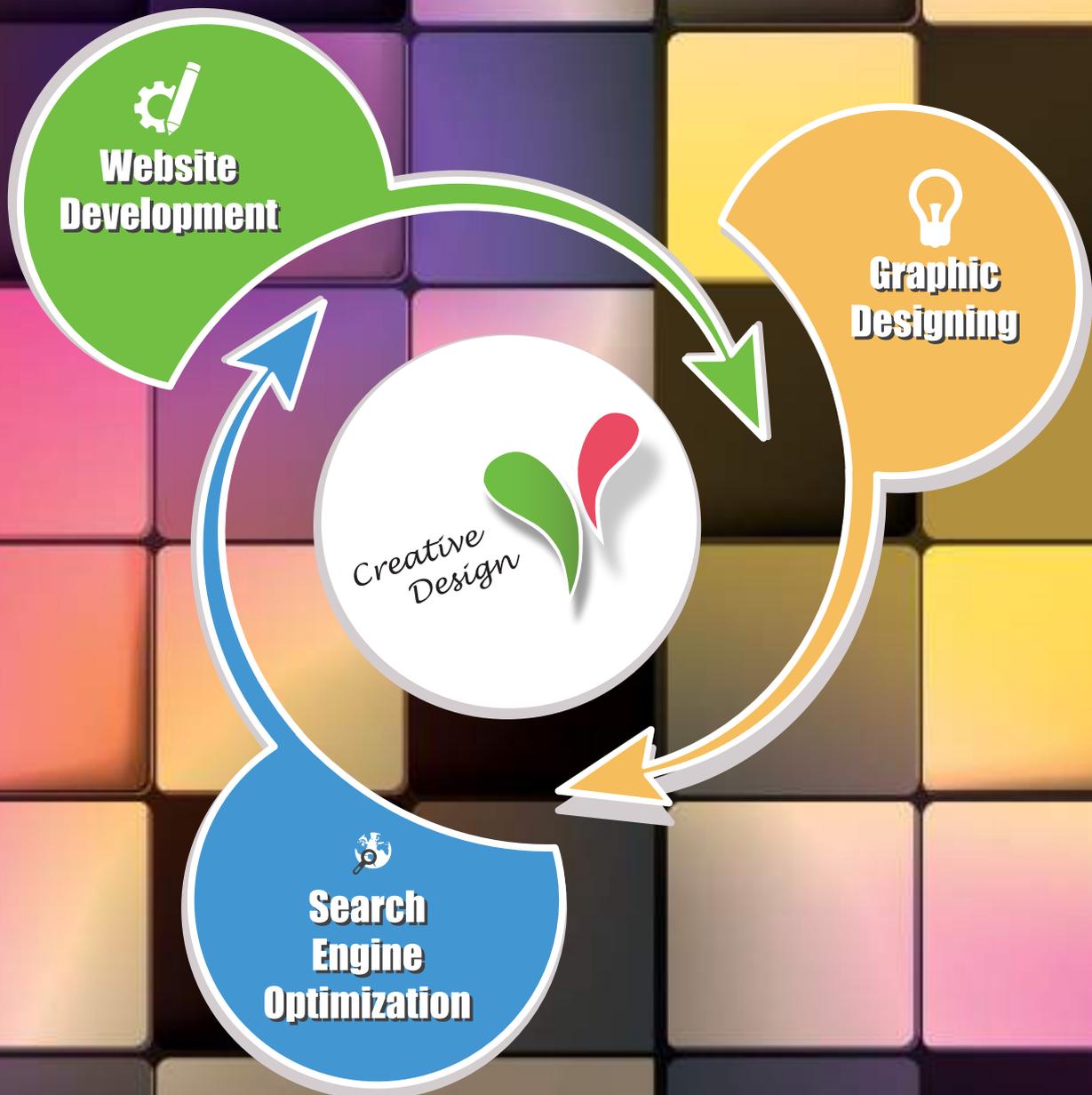
Ordinary tools, Extraordinary designs

EVERLASTING IMPRESSIONS

Creative Design

Wonderful ideas are embedded in the “ordinary” and it is the ordinary that lays the foundation for the extraordinary. With this belief the “ordinary” tools of Chipin’s creative design team have started weaving the magic.

Chipin has brought together creative minds viz. web designers, creative writers, researchers, content developers and art directors with vast industry experience to form its creative design team. Few of the jobs undertaken by Chipin’s creative team are:



Website Development

To build a successful business in modern times one needs to have a strong internet presence and we at Chipin can help you achieve this. Your customers should experience the uniqueness of your company when they visit your site. All the features of a good website, such as easy to find, quick to load, easy to navigate and unique in its own entity etc. should be evident on the first visit itself. Our creative team analyses your business to understand your target audience and what should be shown on the website. Based on our industry experience we then propose you various designs and work closely with you to refine the concept. Unlike other companies Chipin strongly emphasizes on the content of the website. Whether it be the images or text, our creative team evaluates all and recommends what should go on the website.

Graphic Designing

Graphic designing is a unique field in its own and requires a lot of creativity. Chipin knows what it takes to create a brand. To cater to all the creative requirements of the ever growing business sector, we offer customized professional visual design solutions for a broad range of printed & web marketing materials. Experience from a vast array of creative disciplines including fine art, graphic design and typography as well as a high level of technical capability allows Chipin to provide clients with top quality designs. We plan, develop and deliver any size project from small business branding package, logos, business cards, brochures to comprehensive branding-identity packages for large establishments. Chipin delivers custom designed marketing materials that enable businesses to present a clear message and professional image to their customer markets.

Search Engine Optimization

Search Engine Optimization or SEO is a methodology that is implemented across a website to achieve better search engine rankings for the site. Search Engine Optimization is a modern cost-effective marketing tool that ensures quality traffic to your website. Search Engine Optimization involves thorough competitive analysis of your website. This involves design analysis, structural analysis, content analysis, keyword analysis and analysis of competitors' websites. This is a detailed process which helps you understand where your website stands today and how to achieve better search rankings.



IT Solutions for a hassle free world!

P. O. Box 45911, Office 104, Al Shamsi III, Jamal Abdul Nasser Street, Sharjah, UAE
T : +971 (6) 5447890 F : +971 (6) 5447887 E : info@chipincorp.com W : www.chipincorp.com